

Carly N. French

361-960-4221 • San Marcos, TX 78666 • carly72nicole@yahoo.com • [LinkedIn](#)

SUMMARY OF QUALIFICATIONS

- Familiarity with agricultural business management, policy, and international marketing, gained through coursework and hands-on internship experience.
- Experience in utilizing Microsoft Suite (Word, Excel, PowerPoint, OneNote) and Euromonitor, a market analysis tool.
- Ability to adapt to situations and problem solve within a group and individually.
- Effective communicator, able to present ideas clearly and engage in collaboration.

EDUCATION

Bachelor of Science in Agricultural Business Management

May 2025

Texas State University, San Marcos, Texas

- Minors in Animal Science and Mass Communications
- Cumulative GPA: 3.70, Texas State GPA: 3.79
- Honors: Dean's List (multiple semesters)
- Relative Coursework: Agricultural Policy, Agricultural Marketing and Sales, Agricultural Business Management, Agricultural Price Analysis, Quantitative Methods, Computer Applications in Agriculture, Range Management, Animal Nutrition, Livestock Genetics and Reproduction.

RELEVANT EXPERIENCE

Campaign Director

May – November 2024

Moreno for HD 45, Hays County, Texas

- Developed and distributed over 8,000 promotional materials through various channels, including social media, increasing candidate visibility.
- Provided strategic advice on effective voter engagement, organizing meetings and events to build community connections.
- Strengthened communication and organizational skills, crucial for policy advocacy and public relations.

International Marketing Intern

June - December 2023

Texas Department of Agriculture, Austin, Texas

- Connected with over 30 Texas agricultural producers, guiding them in expanding to international markets.
- Created a quarterly newsletter providing trade updates, opportunities, and regulatory changes for Texas producers and agriculturalists.
- Assisted in organizing inbound and outbound trade missions, connecting producers with international buyers and consultants and analyzing selected market conditions.
- Participated in meetings with producers, consultants, and international stakeholders, gaining insight into cross-border trade practices.

EXTRACURRICULAR ACTIVITIES & LEADERSHIP

Vice-Chair, Texas Federation of College Republicans

October 2024 – Present

Vice-President of Public Relations, Hays County Republican Women

January 2024 – Present

Secretary, Texas State Agricultural Business Association

April 2024 – Present

President, Texas State College Republicans

January – December 2024

Lead Campus Representative, Students 4 Cruz

January – December 2024

President Pro Tempore, Texas State Student Government

April 2023 – May 2024